



Steven W. Medland, , MBACFP®

NEWS

FOR IMMEDIATE RELEASE

Contact: Steve Medland, MBA, CFP
Partner/Principal, TABR Capital Management, LLC
(714) 704-9180
smedland@tabr.net

Local Financial Advisor Participates in Industry Roundtable

*Steven W. Medland, CFP®, Shares Professional Insights
at FPA National Conference*

ORANGE, CA (Oct. 16, 2007) – Steven W. Medland, a Principal in TABR Capital Management, participated recently in an industry roundtable held during the 2007 Financial Planning Association National Conference in Seattle, WA. The best-practices panel, hosted by industry influential Marie Swift president of Impact Communications, addressed the topic of whether advisors can or should reach out to the mass market – and if so, how they should be compensated. “This is an important issue in our industry,” said Medland. “Consumers are barraged with opportunities to buy financial products. But most people don’t have any access to true financial planning services. I believe this needs to change. Consumers are better served when they work with an independent advisor who can deliver unbiased advice.”

Discussion participants included professional financial advisors as well as personal finance journalists.

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About TABR Capital Management, LLC

TABR Capital Management is an independent, fee-only Registered Investment Advisory firm based in Orange, CA. Principals Robert Kargenian and Steven Medland help individuals, families and small businesses develop appropriate financial strategies and manage their financial risk.

Co-founder Steve Medland holds an MBA in Finance from the Wharton School at the University of Pennsylvania, and a Bachelor of Science degree in Marine Engineering Systems from the United States Merchant Marine Academy at Kings Point, New York. Medland, a CERTIFIED FINANCIAL PLANNER™ professional, currently holds the rank of lieutenant commander in the US Naval Reserve. He served in the United States Navy from 1992 to 2000, first as a submarine officer and nuclear engineer and later as Department Head of Navy Officer Program. Prior to co-founding TABR Capital Management, he was a Financial Associate at Prudential Securities/Wachovia Securities. Mr. Medland is a member of the National Association of Personal Financial Advisors (NAPFA), The Financial Planning Association® (FPA®), and the Paladin Registry, (www.PaladinRegistry.com), an independent resource for fiduciary investment professionals. He and his wife, Kim, live with their daughter in Newport Beach, California.

For more information, contact Steven Medland at TABR Capital Management, Inc. Phone (714) 704-9180 or visit www.TABR.net.

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NOTE:

When you need an expert to speak on complicated financial topics in an easy-to-understand and lively way, please call the nationally-recognized advisors at TABR Capital Management.

~ Thank you!